



For immediate release

17th October 05

For the first time ever in New Zealand

**World Wrestling Entertainment® brings
WWE® SMACKDOWN®
ROAD TO WRESTLEMANIA® 22 TOUR**

**Down Under for one night only
Westpac Stadium, Wellington 4th March 2006**

Tickets go on sale Monday 7th November 2005

World Wrestling Entertainment and Dainty Consolidated Entertainment announced today that WWE will debut in Wellington with WWE SmackDown Road to WrestleMania 22 Tour at the Westpac Stadium on **Saturday 4th March 2006**. This will be the first time such an event has taken place in New Zealand.

Tickets to this exclusive one-off event will go on sale **Monday 7th November** through Ticketek. An exclusive internet pre-sale will take place from Thursday 3rd November to Sunday 6th November, 2005 at www.ticketek.co.nz.

The event will be a spectacular unlike anything New Zealand has seen before. Fans are guaranteed the 'Westpac Stadium' Wellington will rock on **Saturday 4 March 2006** when their favourite WWE SmackDown Superstars take to the ring. Among the Superstars scheduled to appear include BATSITA™, JBL™, CHRIS BENOIT®, RANDY ORTON™, EDDIE GUERRERO™; REY MYSTERIO™, BOOKER T™, and CHRISTY HEMME™ with the card subject to change.

"We are thrilled that the *WWE SmackDown Road To WrestleMania 22 Tour* is coming to New Zealand and very excited to offer New Zealand WWE fans the opportunity to see their favourite WWE SmackDown Superstars live at the Westpac Stadium. This event can only be described as an entertainment extravaganza that should not

be missed," says Dainty Consolidated Entertainment Chairman, Mr. Paul Dainty.

In fiscal 2005, WWE held 325 live events, including 49 international events, entertaining more than 1.6 million fans worldwide.

WWE SmackDown Road To WrestleMania 22 Tour™

Westpac Stadium, Wellington

Saturday 4th March 2006

Tickets on sale Monday 7th November

www.ticketek.co.nz

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For further information please contact:

Katharine Broughton

Beat Communications

katharine.broughton@beat.net.nz

Ph: 09 361 2326 mob: 0275 495 277

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Forward-Looking Statements: This news release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include the conditions of the markets for live events, broadcast television, cable television, pay-per-view, Internet, entertainment, professional sports, and licensed merchandise; acceptance of the Company's brands, media and merchandise within those markets; uncertainties relating to litigation; risks associated with producing live events both domestically and internationally; uncertainties associated with international markets; risks relating to maintaining and renewing key agreement, including television distribution agreement; and other risks and factors set forth from time to time in Company filings with the Securities and Exchange Commission. Actual results could differ materially from those currently expected or anticipated. In addition to these risks and uncertainties, our dividend is based on a number of factors, including our liquidity and historical and projected cash flow, strategic plan, our financial results and condition, contractual and legal restrictions on the payment of dividends and such other factors as our board of directors may consider relevant.